

# Co-op Connections® Program

## Introducing the Co-op Connections Program

A program that benefits cooperative members by offering valuable discounts from participating businesses and increases customer visits at local businesses.

- All United Cooperative Services members will receive one free Co-op Connections card, two key fobs and a list of participating local and national businesses.
- This program gives participating businesses exposure to our 70,000 members and millions more served by our fellow Touchstone Energy cooperatives.
- A list of participating businesses will be provided to all United Cooperative Services members. These businesses are also posted on the Web at: [www.united-cs.com](http://www.united-cs.com).
- Co-op members are encouraged to shop at participating businesses through promotions in our newsletter, radio ads, newspaper ads, bill stuffers, etc.
- The card features United Cooperative Services' important contact information and Web site.

## The program is FREE to participating businesses.

Here are examples of typical business discounts:

- 10% off regular purchase
- Buy one entree, get one free
- \$50 off installation
- 15% off new membership

## Here's how the card works:

All United Cooperative Services members automatically receive Co-op Connections cards! When they show the card at any participating business, they receive a discount. It's that easy.

All participating businesses have the choice to opt out of the program at the end of every year.

## Key Fob Option



## Businesses also receive free:



Front of Card



Back of Card



Register Stickers



Pharmacy discounts are not insurance, and are not intended as a substitute for insurance.